

# VITALITY FUND

Offered by the Office of the Deputy Mayor for Planning & Economic Development (DMPED), the Vitality Fund assists businesses in target sectors to relocate, expand, or stay in Washington, DC.

## ELIGIBILITY

- Companies relocating to DC, and existing companies considering growing in or staying in DC
- Lease or own a physical business location of at least 7,000 square feet in the District of Columbia
- Commit to remaining in the space for a minimum of 5 years
- Have 25 or more full-time employees
- Be in one of the following sectors:
  - Big Data
  - Cloud and Computer Systems
  - Communications
  - Consulting Services
  - Education
  - Education Technology
  - Finance and Insurance
  - Food Technology
  - Impact Economy
  - Life Sciences
  - Manufacturing
  - Marketing
  - Professional Services
  - Research
  - Technology and Innovation

## HOW TO APPLY

Companies should apply during their location decision-making process (before a final location decision has been made) by completing the [Vitality Fund Intake Form](#) available on [ObviouslyDC.com](#). DMPED will verify eligibility and provide the full application.

## PROGRAM REQUIREMENTS

All grant recipients must commit to the following requirements:

- Require employees, in the aggregate, to be on-site for at least 50% of work hours
- Commit to one of the following:
  1. Implement or participate in a workforce development program with the District government
  2. Commit to spending at least 5% of total annual contracting with local businesses

## AWARD DETERMINATION

A Review Committee will make award determinations based on fiscal impact, number of new jobs, wages, total employment in DC, amount of capital investment, and alignment with the District's economic strategy.

## AWARD RANGE

Typical awards range between \$100,000 and \$1,000,000 for attraction projects and may be higher based on project details. Expansion and retention projects may be less based on project scope.

## AWARD DISBURSEMENT

Awards are disbursed in annual payments during a performance period of up to five years, following verification that the company has met annual investment targets and complied with program requirements.

## RESOURCES

For more details, see the [Vitality Fund Program Guide](#) at [ObviouslyDC.com](#).